
A Formula For Excellence



Give Kids A Smile
2011 Annual Report

2011 Our 10th Successful Year

Recognized by the American Dental Association as a national leader in community outreach programs—

- **Established as the GKAS University site in 2011**
 - **Trained 7 GKAS community leaders from all across the nation to enhance and develop programs similar to St. Louis**
 - **Will be the national site in October 2012 for the GKAS Community Leadership Development Institute**
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2011 Our 10th Successful Year--



2011 Our 10th Successful Year

Our mission is to bring caring volunteers and organizations together for the purpose of delivering quality services to children. Our commitment is to the underserved and to strive to mentor organizations and future volunteers to help kids smile.

2011 Our 10th Successful Year

Community Impact—through free dental clinics,
healthfairs and community presentations

- **22,565 Children Served to date**
- **\$6,038,248 Services Provided to date**
- **1,075 Volunteers in 2011**



2011 Our 10th Successful Year

From the President's Desk

2011 marked a decade of service to some of the most wonderful children in St. Louis. It was an outstanding year for Give Kids A Smile no matter how you look at it. With just under 1,200 children seen, we were able to provide nearly \$800,000 worth of comprehensive dental care all within a gentle, caring environment. This is all thanks to the generous contributions of over 1,000 volunteers and our wonderful corporate sponsors.

Besides receiving care at our bi-annual clinics held at St. Louis University's Center for Advanced Dental Education, a significant number of children received follow up care at local dental offices that have graciously agreed to treat them through our Smile Factory Program. Several of these children required sedation dentistry to complete their comprehensive treatment.

Our "Tiny Smiles" program continues to be a big hit with the parents and caregivers of young children ages 0-3. It is the glue of our preventative based programs which are designed to stop the destruction of tooth decay and oral infection before it even starts.

Another highlight of our year came as we were chosen to host the first ever GKAS University, sponsored by the American Dental Association. Seven program directors from all over the U.S. came to our clinic in October to see us in action and to gain insight into how a successful clinic can be run. From that experience we have become the national model for the ADA and will co-sponsor the newly developed GKAS Community Leadership Development Institute starting in the fall.

We topped the year off by awarding our first ever GKAS Hero Award to Dr. John Vogl for his extraordinary service to the children of the greater St. Louis area. So you can see there is never a dull moment when it comes to being of service to the most wonderful children. We are grateful for the opportunity to serve and as you can see we have set a strong foundation for our next decade.

Thomas Flavin, DDS
GKAS President

2011 Our 10th Successful Year

Our Organization Goals

- To seek avenues to increase access to dental and other health related services.
 - To develop training programs for students and professionals to deliver quality dental and other health services.
 - To improve the access to care for our Tiny Smiles children.
 - To promote programs for increasing access to dental and health care locally, state-wide, and nationally.
 - To educate children, parents and caregivers in issues of health and prevention.
 - To continue to work closely and coordinate services provided by GKAS and by local clinics such as Forest Park Community College, St. Louis University, and low income clinics established and operating in our area.
 - To focus all our energy to insuring the tender and careful care of children in this modern world.
 - To select and design stationary clinic sites throughout the St. Louis region for delivering dental and other health services.
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2011 Our 10th Successful Year

Financial Statement for 2011

■ INCOME

■ Total Income as of December 31, 2011	\$243,909
■ Total In-Kind Income as of December 31, 2011 (2 clinics)	<u>\$544,000 (estimated value)</u>
■ TOTAL	\$787,909

■ EXPENSES

■ Program Expenses (includes in-kind facility & prof. serv.)	\$704,854 (89% of total income)
■ Fundraising Expenses	\$12,955 (2% of total income)
■ Management and General Expenses	\$70,100 (9% of total income)

■ TOTAL

■ 2011 Assets	\$382,263
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2011 Our 10th Successful Year

2011 GOAL--Continuation of the Free Bi-annual Dental Clinics and increased emphasis of healthy lifestyles for the children and their families through Tiny Smiles initiatives and Education.

The officers and board of directors of Give Kids A Smile are committed to continuing our Goal of providing bi-annual free dental clinics for the children of the St. Louis region. In addition, we are creating an environment of collaborations and initiatives that will allow us to promote healthy lifestyles for the children and their families.

Mentoring of student dentists is an emphasis.

Continuing our efforts to promote GKAS St. Louis Style nation-wide through training programs for dental community leaders is an increased emphasis.

2011 Our 10th Successful Year

2012 Goal--Plan of Action

- Provide two free dental clinics—Feb 10 & 11
Oct 26 & 27
 - Increase TINY SMILE student dentists participation at GKAS events through SIUE curriculum and GKAS Board of Director mentoring and training of students.
 - Increase the number of children 5 yrs and under seen at our clinic and in the community through GKAS initiatives and collaborations with Points of Light Program by 20% over last year.
 - Improve our community education program by adding additional community partnering programs to reach parents and children at the Tiny Smiles ages (under 5 yrs. old).
 - Serve as a national training site for other community dental leaders.
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Collaborative Partners—Goal 2012

- St. Louis University – Center for Advanced Dental Education
 - St. Louis University – Dept. of Nutrition and Dietetics
 - Delta Dental Land of Smiles
 - Southern Illinois University Dental School
 - St. Louis Cardinals – Redbird Rookies
 - Service International
 - Youth-In-Need daycares throughout the Metro Area.
 - Nurses for Newborns community programs
 - American Dental Association
 - American Academy for Pediatric Dentists
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2011 Our 10th Successful Year

Grant Providers

- Boeing Employee Community Fund
 - Cardinal Care Foundation
 - Cuivre River Electric Community Trust
 - Daughters of Charity Foundation of St. Louis
 - Emerson Foundation
 - Express Scripts Foundation
 - Independent Pilots Association
 - Missouri Foundation for Health
 - Morgan Stanley Charitable Giving
 - Old Newsboy Day
 - Orthwein Foundation
 - PNC Foundation
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2011 Our 10th Successful Year

Officers, Board of Directors, Executive Director

- Dr. Thomas Flavin,
President
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 - Dr. Mark Ortinau,
Vice President
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 - Dr. Jeffrey Dalin,
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Contact information



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