
Leading the Way



Give Kids A Smile

2012 Annual Report

2012 Our 11th Year—Sharing and Caring

- Conducted the 2nd Annual GKAS Community Leadership Development Institute in October 2012**
- Established as the GKAS University site in 2011**
 - Trained 10 more GKAS community leaders from all across the nation to enhance and develop programs similar to St. Louis**
 - Developed and conducted an ADA Webinar in partnership with Sesame Street to impact our Tiny Smiles (under 4 yrs old) kids**
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2012 Our 11th Year—Sharing and Caring



2012 Our 11th Year— Sharing and Caring

Our mission is to bring caring volunteers and organizations together for the purpose of delivering quality services to children. Our commitment is to the underserved and to strive to mentor organizations and future volunteers to help kids smile.

2012 Our 11th Year—Sharing and Caring

Community Impact—through free dental clinics, healthfairs and community presentations

- **25,536 Children Served** to date
- **\$6,690,401 Services Provided** to date
- **1,048 Volunteers** in 2012



2012 Our 11th Year—Sharing and Caring

From the President's Desk

From all perspectives 2012 was a very good year for Give Kids A Smile in St. Louis. We began the year with a renewed vigor and purpose after celebrating a decade of service to the children of our community. It's a wonder to behold the spirit of giving that so defines our volunteers. By sharing their talents with the kids, they exemplify what GKAS is all about—Caring for Kids!

The number of children we see at our clinics remains relatively the same from year to year but, after a while one can see the demographics changing. More children are falling into the ranks of the poverty stricken and the underserved. Children who were once firmly ensconced in the middle class have joined the thousands of children who need our help. After a decade of service we are needed more than ever!

St. Louis University's Center for Advanced Dental Education continues to be our staunch ally in providing comprehensive quality care to these children. While allowing us to use their state of the art facility their residents have become integral members of our provider team,

2012 Our 11th Year—Sharing and Caring

From the President's Desk--Continued

as are the students of the dental hygiene, dental assisting and dental schools . We are proud of their participation and pleased with the foundation for community service they have built.

We continue to refer children with unfinished work to our network of local dental offices. These offices have graciously agreed to finish their dental treatment in a program called The Smile Factories. It's not unusual for these children to require much more intensive treatment than is available at our clinic, sometimes including sedation dentistry.

Our "Tiny Smiles" program continues to be a big hit with the parents and caregivers of our youngest patients, 0-4 years old. It has become the foundation of our preventative programs and is also a model for similar programs throughout the U.S. Prevention is the best answer to the devastation of tooth decay.

The ADA's Give Kids A Smile University has now become GKAS Community Leadership Development Institute. This past year we hosted 10 more ambassadors from across the U.S. It's humbling,

2012 Our 11th Year—Sharing and Caring

From the President's Desk--Continued

yet exciting, to see the impact we are having on a national level as our program has become the model for the ADA.

Once again the highlight of the year was awarding our Give Kids A Smile Hero Award to two outstanding individuals, Dr. Charles Mattingly and Dr. Robert Shapiro for their incredible service and generosity to the children of St. Louis. These heroes are the foundation of Give Kids A Smile and we are grateful for their service.



Dr. Shapiro and Dr. Mattingly

*Sincerely
Thomas C. Flavin, DDS
President of Give Kids A Smile*

2012 Our 11th Year—Sharing and Caring

Our Organization Goals

- To seek avenues to increase access to dental and other health related services.
 - To develop a means to sustain our continuous oral health comprehensive services to underserved children for years to come.
 - To develop training programs for students and professionals to deliver quality dental and other health services.
 - To improve the access to care for our Tiny Smiles children.
 - To promote programs for increasing access to dental and health care locally, state-wide, and nationally.
 - To educate children, parents and caregivers in issues of health and prevention.
 - To continue to work closely and coordinate services provided by GKAS and by local clinics such as Forest Park Community College, St. Louis University, and low income clinics established and operating in our area.
 - To focus all our energy to insuring the tender and careful care of children in this modern world.
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2012 Our 11th Year—Sharing and Caring

Financial Statement for 2012

■	<u>INCOME</u>	
■	Total Income as of December 31, 2012	\$168,238
■	Total In-Kind Income as of December 31, 2012 (2 clinics)	<u>\$600,000 (estimated value)</u>
■		TOTAL
■		\$768,238
■	<u>EXPENSES</u>	
■	Program Expenses (includes in-kind facility & prof. serv.)	\$687,644 (90% of total income)
■	Fundraising Expenses	\$ 20,087 (2% of total income)
■	Management and General Expenses	\$ 60,507 (8% of total income)
■		TOTAL
■	*****	
■	2012 Assets	\$244,014

2012 Our 11th Year—Sharing and Caring

2012 GOAL--Continuation of the Free Bi-annual Dental Clinics and increased emphasis of healthy lifestyles for the children and their families through Tiny Smiles initiatives, education, research and leadership training.

The officers and board of directors of Give Kids A Smile are committed to continuing our Goal of providing bi-annual free dental clinics for the children of the St. Louis region. In addition, we are creating an environment of collaborations and initiatives that will allow us to promote healthy lifestyles for the children and their families.

An emphasis on action research is helping us to direct the importance of oral health as it impacts a child's overall physical health.

Mentoring of student dentists is an emphasis. Career mentoring in the dental profession in many related areas is a constant effort by GKAS staff and volunteers.

Continuing our efforts to promote GKAS St. Louis Style nation-wide through training programs for dental community leaders is an increased emphasis.

2012 Our 11th Year—Sharing and Caring

2013 Goal--Plan of Action

- Provide two free dental clinics—March 1 & 2
Oct 25 & 26
 - Increase TINY SMILE student dentists participation at GKAS events through SIUE curriculum and GKAS Board of Director mentoring and training of students.
 - Encourage and increase the research related to oral health and physical health issues relating to children.
 - Increase the number of children 4 yrs and under seen at our clinic and in the community through GKAS initiatives and collaborations with Points of Light Program by 15% over last year.
 - Improve our community education program by adding additional community partnering programs to reach parents and children at the Tiny Smiles ages (under 4 yrs. old).
 - Serve as a national training site for other community dental leaders.
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2012 Our 11th Year—Sharing and Caring

Collaborative Partners—Goal 2012

- St. Louis University – Center for Advanced Dental Ed.
 - 3-M Corporation
 - St. Louis University – Dept. of Nutrition and Dietetics
 - Delta Dental Land of Smiles
 - Southern Illinois University Dental School
 - St. Louis Cardinals – Redbird Rookies
 - Service International
 - Youth-In-Need daycares throughout the Metro Area.
 - Nurses for Newborns community programs
 - American Dental Association
 - American Academy for Pediatric Dentists
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Grant Providers

- Boeing Employee Community Fund
 - Cardinal Care Foundation
 - Cuivre River Electric Community Trust
 - Daughters of Charity Foundation of St. Louis
 - Emerson Foundation
 - Express Scripts Foundation
 - Missouri Foundation for Health
 - Morgan Stanley Charitable Giving
 - Old Newsboy Day
 - Orthwein Foundation
 - ADA/CIGNA
 - United Way—one time grant
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Officers, Board of Directors, Executive Director

- Dr. Thomas Flavin,
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 - Dr. Mark Ortinau,
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 - Dr. Jeffrey Dalin,
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Contact information



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