

# SMILE Lines



Volume II, Issue III

December 2007

## Special points of interest:

- Tiny Smiles Clinic Results
- GKAS Trivia Night
- Dr. Marino added to the GKAS Board of Directors
- Seminar Wrap-up
- More ways to volunteer
- “Denim”stration
- Important Dates



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## TINY SMILES CLINIC

### Successful Training, Treatment and Collaborations

Give Kids A Smile provided its first Tiny Smiles Clinic November 3, 2007, and it turned out to be a wonderful experience for all our volunteers, as well as the patients and their parents and care givers. We were blessed by having nearly 270 volunteer team members who cared for 160 patients and their families. In addition to beginning our knee-to-knee examinations, we tested video parent education, fluoride varnish applications, and computer patient check-in procedures. It was a day of firsts for Give Kids A Smile and it was a resounding success. If you participated in the event as a volunteer, thank you very much. **If you missed the chance to participate, we ask that you consider volunteering for the biannual event February 1 and 2, 2008, at St. Louis University.** Tiny Smiles will be continued in February as part of the full clinic happening.

Diet and oral hygiene is crucial to the dental health of children. Consequently, these were issues that were emphasized through out the Tiny Smiles Clinic. Restorative treatment, endodontics, and oral surgery were not offered as part of the clinic and all fluoride treatments were fluoride varnish applications. But, what was very important was that we were able to show ourselves that tiny children can be treated

and can be cared for in a Give Kids A Smile clinic. Few children cried. Few children were untreatable due to behavior problems and our volunteers took to treating tiny children like ducks to water.

Now, let's talk about the true success of Tiny Smiles. Our success in Tiny Smiles came in the form of prevention. That should be PREVENTION in all capital letters. Give Kids A Smile is firmly convinced that prevention trumps treatment. If we are able to prevent a problem before they happen, we are far more successful than if we have to treat problems after they show their ugly heads. We also believe that many of the dental issues that we treat in our Biannual Events and in Smile Factory offices could have been prevented if we could have seen the children earlier in their tiny lives and helped the parents and care givers to be more active in the health of their children.

Tiny Smiles had two additional and important successes. First, we were able to include audiology in the mix of treatment areas offered to the children. Our audiology volunteers saw most of the children that were seen in the dental clinic and were able to screen and refer for definitive hearing care many of these patients. Parents were very responsive to this added service. In addition, we incorpo-



rated medical screening and evaluations in the services provided. Through our collaborating partnership with Healing the Children, we were able to provide a wellness assessment. Our medical colleagues offered medical care that has long been needed as part of the Give Kids A Smile concept. We are so excited about these new additions to Give Kids A Smile and we are grateful to the volunteers that were able to help us with these added services. Great job to our doctors and nurses in audiology and medical.

Give Kids A Smile has not been afraid to try new things. Tiny Smiles is proof to that willingness to embark in new arenas that will help children. In the future we will continue to try new ways to help children and we pray that we are continually successful in helping to make kids smile.



## President Storm Speaks---

On January 20, 1961, President John F. Kennedy, in his inaugural address, said, "If a free society cannot help the many who are poor, it cannot save the few who are rich." What a statement to the poverty in our country that can still be applied to today, 48 years later. But, maybe a better way to look at the poverty in our country is to say that poverty seems worst when there is wealth alongside it and that is the situation we have in our own St. Louis metropolitan area. In one area of St. Louis we see affluence to an exaggerated level and next door, poverty in an equally exaggerated level. Side by side, poverty and wealth live in our community. The poor struggle to make ends meet on salaries that have no wiggle room while many of the rest of us worry if we've saved enough funds to live for the rest of our lives in the financial condition that we have grown to love and require.

Thank God that our volunteers and our supporters see this poverty and help Give Kids A Smile help the children of poverty. Give Kids A Smile continues to be thankful for our many supporters of the projects and for the volunteers who give countless hours of incalculable worth in the

quest to help the children who can't help themselves. Give Kids A Smile continues to be thankful for the funds that individuals and companies make available to us for helping children. Gratitude is such a small word to express our tremendous appreciation to everyone who gives time and money for Give Kids A Smile.

During this Christmas Season we are beginning our first pledge drive for the 2008 year. Give Kids A Smile has reached a crossroads for future services for children. The demand is incredible. The requests are never ending for help and we find ourselves unable to say no. How do we say no to children in need? How do we justify in our minds the condition of the poor children that are next door or just down the street as we live our lives in comparative wealth? It is impossible to turn our heads the other way and pretend that the poor children with their problems do not exist. Won't you consider, once again, helping Give Kids A Smile? If you have a choice, make Give Kids A Smile your charity of choice.

Oscar Wilde once said, "There is only one class in the community that thinks more about money than the rich, and that is the poor. The poor

can think of nothing else. That is the misery of being poor." Please consider helping Give Kids A Smile help the kids and we'll see you all February 1 and 2, 2008!

### WELCOME

TO

Newest Board of Directors

Member—

**Dr. Anthony J. Marino**

### Give Kids A Smile Board of Directors

<i>B. Ray Storm, DDS</i>	<i>President</i>
<i>Thomas Flavin, DDS</i>	<i>Vice President</i>
<i>Jeffrey Dalin, DDS</i>	<i>Sec./Treas.</i>
<i>Jan Storm, RDH, BA</i>	<i>Director</i>
<i>Mark Zust, DDS</i>	<i>Director</i>
<i>Mark Ortinau, DDS</i>	<i>Director</i>
<i>Anthony Marino, DDS</i>	<i>Director</i>

**Friday,**

**April 4, 2008**

**Kirkwood  
Community Center**

**East Gym**

**111 S. Geyer Road  
Kirkwood, MO 63122**

**GKAS  
TRIVIA  
NIGHT**

**GREAT Minds and  
Hearts—Get Ready!**

**SIGN UP NOW!**

**Contact Patti or Joan at the  
GKAS Office at 636-397-6453  
For more information**

# Hear It



# —from the Board of Directors

## Tiny Smiles Clinic—A Roaring Success

The inaugural Tiny Smiles event held November 3<sup>rd</sup> proved to be an overwhelming success. The one day clinic held at the Center for Advanced Dental Education at St. Louis University provided at risk children 0 to 5 years old health care evaluations. The program not only provided dental evaluations and education but allowed parents and guardians to take advantage of auditory testing, health screenings by pediatricians and nutritional counseling.

A recent news release from the Center for Disease Control stated “Oral Health Improving for Most Americans but Tooth Decay among Preschool Children on the Rise.” It is the intention of this clinic as well as all the GKAS clinics to confront this problem head on. The Tiny Smiles clinic went a step further and partnered with Healing the Children—a not for profit organization—to provide a series of other health related evaluations.

The heart of the program is education. In addition to providing knee to

knee dental examinations, applying fluoride varnish, auditory exams and medical exams parents and guardians were counseled in nutrition, oral hygiene and other health related issues. It is our hope this education will prevent some of the dental and medical problems in these underserved children. Prevention is the center of the program.

Statistically, over 150 patients were seen in the dental clinic providing over \$58,000.00 in care. The effort required over 300 hard working volunteers who dedicated their time and expertise to provide the needed care and support for the day. The Board sincerely appreciates their efforts and dedication. A special thanks to all the organizations that support this worthy program, including but not limited to Delta Dental of Missouri, SLU Center for Advanced Dental Education, and Keller Dental Lab. These organizations and many more made this event very special.

In closing, our annual GKAS clinic will be held February 1<sup>st</sup> and 2<sup>nd</sup>, 2008. These clinics provide an op-

portunity for us as health care providers to give back to the community and provide services no one else can. Experiencing the joy and smiles we create is infectious and will keep you coming back clinic after clinic. Call the GKAS office today and volunteer for the February clinic now—you won’t regret it.

Anthony J. Marino D.D.S., P.C.

Director

GKAS



## \*\*\*\*\*More Ways to VOLUNTEER\*\*\*\*\*

So you’d like to volunteer for Give Kids A Smile, but maybe you don’t have clinic experience or the background for providing direct patient care. There are hundreds of jobs available and one may be just right for you. We need your help no matter what background, experience, or age you might have.

Remember, for every child to be seen in a Give Kids A Smile clinic it takes at least 3 hours of non-clinical, behind the scenes work to make it possible. You’re just the person we’re looking for. Please consider volunteering.

Here are some possibilities for volunteering.

This is just a partial list of all the jobs we need help to make our events possible.



1. Volunteer to work on one of the many fundraising committees—Trivia Night, Golf Tournament, GKAS Gala, or Annual Pledge Drive.
2. Help prepare mass mailings

3. Prepare supplies for clinic
4. Make phone calls
5. Prepare items for auctions
6. Serve on community outreach programs
7. AND MUCH MORE!

The list goes on and on. You can do so much to help the kids and make a big difference in the lives of the children we serve. Please consider volunteering.

**Call: 636-397-6453**

Give Kids A Smile—

# TRIVIA NIGHT

## Great Minds and Hearts---Get Ready!

All proceeds benefit  
Give Kids A Smile—  
REMEMBER that—  
Every SMILE Is A  
New Beginning

**Date: 04/04/08**

**Time: 6:30 p.m.**

Kirkwood Community Center  
East Gym  
111 S. Geyer Road  
Kirkwood, MO 63122

Contact person: Patti or  
Joan at 636-397-6453 or  
visit our website at  
[www.gkas.org](http://www.gkas.org)

GREAT MINDS AND  
HEARTS---GET READY!



340 Mid Rivers Mall Dr. Ste. A  
St. Peters, MO 63376

Phone: (636) 397-6453  
Fax: (636) 278-2676  
E-mail: [joana@gkas.org](mailto:joana@gkas.org)

**FUN!** 1st Annual Give Kids A Smile Trivia Night,  
Silent Auction and *Surprise Guest!*

**DATE!** Friday, April 4, 2008

**TIME!** Silent Auction begins at 6:30 p.m.  
Games begin at 7:30 p.m.

**PLACE!** Kirkwood Community Center—East Gym

**\$\$\$!** \$20 per person—(Tables seat 10 people)  
(We expect to sell out—Get your reservations early!!)

**GOODIES!** Beer, soda and light snacks provided.  
Bring your own additional drinks and goodies.

### CONSIDER BECOMING AN EVENT SPONSOR—

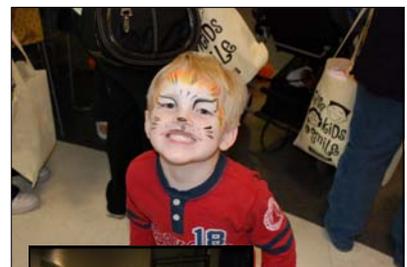
**Trivia Buff:** \$60  
includes 2 admissions and special SMILE  
recognition

**Trivia Scholar:** \$120  
includes 4 admissions and special SMILE  
recognition

**Trivia Genius:** \$250  
includes 10 admissions (1 complete table)  
and special SMILE recognition

**Round Sponsor:** Enjoy special recognition  
by sponsoring one round of trivia for an  
additional \$150

Attendance prizes will be awarded.



**Give Kids A Smile—**  
***TRIVIA NIGHT***

**YES—My mind and heart are ready to play!!**

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

I would like \_\_\_\_\_ individual tickets at \$20 each.  
 Please seat me at a table with the following friends of Give Kids A Smile.

\_\_\_\_\_

I would like to sponsor the event at the following level:  
 Trivia Buff (\$60)     Trivia Scholar (\$120)     Trivia Genius (\$250)

I would LOVE to sponsor a round for an additional \$150

I am enclosing a tax deductible check for \$\_\_\_\_\_ made payable to Give Kids A Smile

Please charge \$\_\_\_\_\_ to my MasterCard/VISA/Discover/AmerExpress (circle one)

**Card Number:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_

*Please mail registration form to: Give Kids A Smile, 340 Mid Rivers Mall Dr., Suite A,  
 St. Peters, MO 63376*

*You may want to call the GKAS office and register at 636-397-6453.  
 Have your credit card available.*



# The Year in Review— Photo Gallery



*Volunteers do not necessarily have the time: They just have the heart.— Elizabeth Andrew*



# It's a "DENIM"stration in support of GKAS

The financial support of the mission of Give Kids A Smile has come in very unique ways. Maybe your company has matching funds or simply "FUN" ways of supporting local charities.

Often, the support of a company comes to us through a volunteer or their family members who work at a generous company.

Such is the fact of the employees and company of Brown, Smith and Wallace, LLC who contributed so generously to Give Kids A Smile through their program—**DENIMSTRATE YOU CARE.**

By allowing employees to wear

denim to work on various days with a simple donation to charity, they were able to raise funds for charity. The focus of their activity was to support children's charities. An employee of the organization brought the mission of Give Kids A Smile to their attention.

That is how we become recipients of this generous financial support. Ask your employer or employers of family members to find out if their companies have similar programs.

The leadership and generosity of companies like Brown, Smith and Wallace, LLC really do **MAKE A MEASURABLE DIFFERENCE** in the lives of St. Louis Children.

**Special Thanks**  
**To**  
*Karen Stern*  
**and the other**  
**generous employees of**  
**Brown, Smith**  
**and Wallace, LLC**



## Seminar—Building the *Ultimate Practice* Wrap-up

On October 26, 2007 at the St. Louis Airport Crowne Plaza Hotel over 100 dental professionals from all across the region attended the first professional dental seminar hosted by Give Kids A Smile. Jim and Naomi Rhode were inspiring and informative in their presentation of the *Ultimate Practice* success factors. The participants were greatly appreciative of the key strategies for improving their dental offices.



Dr. Jeff Dalin presentation to Larry Zenk of Keller Laboratories

Keller Laboratories was honored at the luncheon as the major sponsor of the event. Keller Laboratories has also continuously supported Give Kids A Smile as host of the hospitality area of the bi-annual free dental clinics.

The generosity of Jim and Naomi Rhode along with Keller Laboratories is key to the success of Give Kids A Smile.

THANK YOU TO ALL.



**THINK GOLF!**  
**BOGEY HILLS COUNTRY CLUB—**  
**ST. CHARLES**



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[www.gkas.org](http://www.gkas.org)**



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### Mark Your Calendars!

**February 1 & 2, 2008—Bi-annual Dental Clinic**

**April 4, 2008—Give Kids A Smile TRIVIA NIGHT**

**June 2, 2008—3rd Annual GKAS Golf Tournament**

**September 19, 2008—GKAS Gala**

**October 24 & 25, 2008—Bi-annual Dental Clinic**

## ... And a Volunteer Speaks—

### Smiles Inside and Out

By

Tessy Kallist

When asked to comment on my experience as a volunteer at the G.K.A.S. event but to keep it short, my first reaction was emotional and intense. The outcome of “my” experience was anything but short and from the minute I arrived at the location and entered the building, I was touched or I would say surrounded by a feeling like an aromatic candle scent fills the air, of excitement and well-being like I have never had being a part of anything else. As my counterparts filed

in and reported to their assigned areas, I could not help but notice how “happy to be there” everyone seemed. Give Kids a Smile? So far, Everyone had a smile and we had not even started yet. As the day played out, I learned that it wasn’t just an outward smile that I was seeing, but something much deeper. I was fortunate to be one on the last volunteers that each and every child saw before leaving at the patient check out area. I got to see and hear it all and I was touched by the deep expressions of thankfulness that the children had and the pride that they carried with them when they left. They were leaving to show and tell their parent, grandparent or caregiver that they had “pretty” “shiny” and repaired

teeth. They beamed with excitement. They smiled from ear to ear. In one instance a sweet young lady was pleased that her dark gray tooth had been repaired and she no longer covered her mouth when she smiled. To all involved, yes this was my experience at Give Kids A Smile, but I think it was so much more than words can express and I am still Smiling because I was a part of it.

