14th Clinic & Record Numbers
Give Kids A Smile has reached the $2 million dollar mark.

Records were “falling” at the 14th consecutive Give Kids A Smile free dental clinic held on October 24 & 25. Not only did the children turn out in record numbers—656 for this two day event but, the total amount of comprehensive dental care provided to children of the St. Louis region has now exceeded the $2 million dollar mark. Since our first clinic began in 2002, this is quite an accomplishment!

As in every event, our volunteers and supporters are the real heroes of the clinic. Without their continued help and support, Give Kids A Smile could not help children receive the dental care they so desperately need. The theme of the day was “Give Kids A Smile goes Country”. As the kids were led through the clinic, they received a variety of care, fun activities and education. Not only did they move from station to station which included photographs, x-rays, cleanings, restorations, surgeries and more, they also used their “ticket through the clinic” along the way. This “ticket” allowed the kids to complete their clinic services in a orderly manner and exit to a “fun party” hosted by Delta Dental and SLU in the entertainment area.

More children than ever before need the help of Give Kids A Smile. Plan to sign up and help at our upcoming clinic on February 6 & 7, 2009.

The American Dental Association will be visiting our February clinic and using it as the national launch of “Give Kids A Smile” events nationwide. Look for special public service announcements with our own Cardinal, Albert Pujols!
Dentists!
Let’s Show the Rest of the Country
What Only We Can Do!

The October Biannual Clinic Event is now history. Give Kids A Smile, with the help of all of our great volunteers, had another very successful community outreach project. Everyone who was involved with the clinic should put themselves on the back for a terrific job. We saw 659 kids. We provided nearly $250,000 in services to the children we served. What a success! What a great job!

Despite our success, we also failed to achieve what we set out to do during the clinic at St. Louis University Center for Advanced Dental Education. We celebrate our success, but listen to what actually was happening behind the scenes at the clinic in October. Starting at 12:30 PM on Friday, Dr. Joe Shea and I had the heartbreaking task of taking about thirty children to the check-out table without completing any restorative care that they desperately needed. Then at 1:30 PM we did the same; more children with decay were dismissed. And this process happened every hour until the clinic closed on Friday and Saturday. We could not serve all of the children that needed our help! Dr. Shea showed signs of nausea at the fact that many kids were not getting the care they needed. I personally, went home from the clinic sick at heart. In fact, I have had many sleepless nights, since.

So what happened? Why couldn’t we take care of all of the restorative needs of these children? The answer is that we did not have enough doctors to provide restorative care. Several of the doctors that volunteered to work decided that they could not fulfill their promise to the children and cancelled at the last minute, some no-showed, some left the clinic early with children still waiting for treatment, and others simply didn’t sign up, at all. We dropped the ball when the kids needed us the most.

In February, the American Dental Association will be highlighting the St. Louis Give Kids A Smile. The ADA is very proud of Give Kids A Smile and they are beginning to understand and appreciate that St. Louis started the Give Kids A Smile concept that is now spreading across the country like wild fire. The president of the ADA is scheduled to be here to cheer St. Louis on to another successful clinic for children. It will be the most exciting Give Kids A Smile Event since our inception and it will be a time for the dentists of St. Louis to show the rest of the United States our premier organization and how dedicated we are for helping our community and helping the children receive the dental care that only we can provide. We can be a beacon to the country and we will have our chance to show the rest of the dental profession what’s possible when St. Louis doctors open their hearts for the common good.

As the president of Give Kids A Smile, please help me make the February event a clinic to remember and please help Give Kids A Smile treat every child who needs restorative care. Don’t let these kids go untreated! Won’t you call Give Kids A Smile today and sign up for the February event? The kids need your help!

Ray Storm, DDS
President, Give Kids A Smile

Give Kids A Smile
Board of Directors
B. Ray Storm, DDS President
Thomas Flavin, DDS Vice Pres.
Jeffrey Dalin, DDS Sec./Treas.
Ian Storm, RDH, Director
Jan Storm, RDH, Director
Mark Zust, DDS Director
Mark Ortinau, DDS Director
Anthony J. Marino, DDS Director

Call to Volunteer
636-397-6453
(or FAX-1-636-278-2676 your volunteer form found on the GKAS website if you have never before volunteered at a GKAS event)
What is your favorite part of
Give Kids A Smile?

Is it seeing the smiles on the kids’
faces?

Is it seeing the smiles on the kids’
faces?

Is it seeing a patient in your office
as part of “Smile Factories”?

Is it working with corporate Ameri-
ca to obtain a grant for GKAS?

Is it proudly wearing your GKAS t-
shirt after the clinic is over?

Is it helping out at the GKAS office?

Is it believing you’ve made a differ-
ence in a kid’s life?

Is it helping out at the GKAS office?

Is it that you know you’ve begun
to address the access to care prob-
lem?

Is it meeting new colleagues?

Is it helping out with your dental
community friends?

Is it asking a business colleague if
their business wants to contribute
to GKAS?

Is it helping to “set up” or “take
down” the clinic?

Is it helping to “set up” or “take
down” the clinic?

Is it serving on the Board of GKAS?

Is it the satisfaction of donating
your time and services?

Is it attending a GKAS fundraising
event?

Is it feeling more involved in organ-
ized dentistry?

Is it bragging to your peers about
feeling good about what you’ve done
to help?

Is it writing a check to make a do-
nation to GKAS?

Is it just doing something for some-
one who is less fortunate?

For me it is all of the above. I love
doing everything from being with
the kids to being part of the Board.
I truly cannot pick out one separate
thing, in fact for me, it seems like
no matter which part of it I am do-
ing at the moment - that is my fa-
vorite part.

Mark R. Zust, DDS

GKAS Director

Night of A 1000 Smiles - GKAS Gala Wrap-up

Fun and Festivities -- In Support of Give Kids A Smile.
Chairperson: Annie Marino
Honorary Chairpersons: Mr. and Mrs. Steve Gaal
Attention!

Anheuser-Busch Stock Owners

Changes in Anheuser-Busch have created an unprecedented opportunity for stock owners to contribute to St. Louis-Give Kids A Smile. Many of our supporters have invested in Anheuser-Busch over the years and the InBev acquisition has created an excellent opportunity to make a meaningful donation for the kids we serve.

Anheuser-Busch stock has greatly appreciated in value in just the past few months. Anheuser-Busch stock purchased ten years ago at $2,500 is now worth nearly $25,000. This long term capital gain can produce a tax liability of nearly $3,400 depending on your particular tax bracket. To off-set this tax, shareholders may wish to consider a gift of Anheuser-Busch stock to St. Louis-Give Kids A Smile. Remember, charitable deductions for stock are valued as of the date of the gift and not the cost when it was purchased. Making a gift of appreciated Anheuser-Busch stock provides the same deduction as giving cash, but also capital gains!

Please consider a donation to St. Louis-Give Kids A Smile? St. Louis-Give Kids A Smile is your organization. You have helped to create and promote the original that is now the model for the rest of the country. Your donations will go to help the kids that are your focus. Please considering helping.

As with any tax planning gifts, St. Louis-Give Kids A Smile recommends you consult your tax adviser regarding intended gifts of Anheuser-Busch stock. We look forward to hearing from you soon. Should you have any further questions, please contact us.

As these difficult economic times impact our community, more children than ever before are suffering with the pain of dental disease. In order to continue our free dental clinics, we need your help. The children are coming to our clinics in record numbers. Help us to help them. Consider your gift as a lasting healthy, smile on a deserving child.

Please call St. Louis-Give Kids A Smile.

St. Louis-Give Kids A Smile
340-A Mid Rivers Mall Dr.
St. Peters, MO  63376
www.gkas.org
636-397-6453

Delivery instructions for donations of securities to Give Kids A Smile are to be made to the following:

Oppenheimer Co. Inc.
125 Broad Street, 15th Floor
New York, NY 10004
Dtc #571

Volunteer--Super Stars!!

Jim Edwards (snow)-The “Outside Greeter”
Gail Lipic (orange shirt)--Sterilization
Dr. and Mrs. Harry Neihaus--(Randy and Pat)

Supply Room--Kathy Birnes and Darla Kempf
Dr. James Stanford used a very unique idea to have fun with his staff and to support Give Kids A Smile. He sponsored a BBQ and donated the proceeds to GKAS. This fun event allowed his staff of “CHOMPERS” to enjoy a beautiful day, wear unique t-shirts and dine on some terrific BBQ while still helping the kids of the St. Louis region.

Joan Allen, Executive Director was honored to pick up the check from Dr. Stanford. Maybe next year, we will have more dental offices sharing these ideas and having fun in support of healthy, happy smiles for kids.

Let us know what’s happening in your office!

THANK YOU TO
Dr. Stafford and his staff!
What’s on the Grill for next year?

Swiping this regularly!
Purchasing tribute cards for birthdays, anniversaries, in sympathy, etc.

Adding someone to our Banner of Heroes with a $25 donation
Great Minds and Hearts—Get Ready!

All proceeds benefit Give Kids A Smile—
REMEMBER that—
Every SMILE Is A
New Beginning

Date: 04/24/09
Time: 6:30 p.m.
Assumption Greek Church
1755 Des Peres Road
Town & Country, MO 63131
Contact person: Patti or Joan at 636-397-6453 or visit our website at www.gkas.org

GREAT MINDS AND HEARTS—GET READY!

FUN! 2nd Annual Give Kids A Smile Trivia Night, Silent Auction and Many Surprises!

DATE! Friday, April 24, 2009
TIME! Silent Auction begins at 6:30 p.m.
Games begin at 7:30 p.m.
PLACE! Assumption Greek Orthodox Church
$$! $20 per person—(Tables seat 10 people)
(We expect to sell out—Get your reservations early!!)

GOODIES! Beer, soda and light snacks provided.
Bring your own additional drinks and goodies.

CONSIDER BECOMING AN EVENT SPONSOR—

Trivia Buff: $60
includes 2 admissions and special SMILE recognition

Trivia Scholar: $120
includes 4 admissions and special SMILE recognition

Trivia Genius: $250
includes 10 admissions (1 complete table) and special SMILE recognition

Round Sponsor: Enjoy special recognition by sponsoring one round of trivia for an additional $150

340 Mid Rivers Mall Dr. Ste. A
St. Peters, MO 63376
Phone: (636) 397-6453
Fax: (636) 278-2676
E-mail: joana@gkas.org
Give Kids A Smile—

TRIVIA NIGHT

YES—My mind and heart are ready to play!!

Name:___________________________________________________________________________

Address:_________________________________________________________________________
_________________________________________________________________________________

Phone:__________________________________________________________________________

I would like ________individual tickets at $20 each.

Please seat me at a table with the following friends of Give Kids A Smile.
________________________________________________________________________________
________________________________________________________________________________

I would like to sponsor the event at the following level:

☐ Trivia Buff ($60) ☐ Trivia Scholar ($120) ☐ Trivia Genius ($250)
☐ I would LOVE to sponsor a round for an additional $150
☐ I am enclosing a tax deductible check for $_______ made payable to

Give Kids A Smile

☐ Please charge $_______ to my MasterCard/VISA/Discover/AmerExpress (circle one)

Card Number:________________________________________________________

Name on Card:_______________________________Exp. Date:______________

Please mail registration form to:  Give Kids A Smile, 340 Mid Rivers Mall Dr., Suite A,
St. Peters, MO 63376

You may want to call the GKAS office and register at 636-397-6453.

Have your credit card available.
Mark Your Calendars!

Feb. 6 & 7--Bi-annual Clinic
April 24--Trivia Night
June 1--Golf Tournament

Our Grantors-
We would like to take this opportunity to thank our most recent grantors for their significant financial support—

- Independent Pilots Association--X-ray/Triage Unit upgrades
- Boeing Employees Community Fund--Dental Equipment
- Daughters of Charity Foundation of St. Louis

Our grantors continue to help the Give Kids A Smile organization serve the St. Louis region. It is only through their financial support that we are able to continue our mission of serving the dental health of our underserved and impoverished children.

Pledge Drive
Please support by giving to the Give Kids A Smile Annual Pledge Drive.

Your Donation--DOES MAKE A DIFFERENCE IN THE LIFE OF A CHILD!

With each $30 Donation, a child can receive free dental services that will help them have a Healthy Happy Smile.

Mail your donation to:
GKAS, 340-A Mid Rivers Mall Dr., St. Peters, MO 63376.

Call at 636-397-6453 to make a credit card donation.